

Main Street Advisory Board
Minutes– January 7, 2026

1. Call to Order: Chairman Cossart called the meeting to order at 4:00 pm.

Roll: Chairman Cossart; Directors Anderson-Cook, Lay, Presswood, and Ray were present.

Absent: Directors Moore and Walker.

Staff: Alicia Hartley - Downtown Manager, and Joni Ary – Recording Clerk

2. Guests/Speakers – None
3. Citizens with Input - None
4. Old Business – None
5. New Business

- a. Election of 2026 Officers:

Chairman Cossart motioned to nominate Ms. Valerie Moore as Chairman and Ms. Grace Anderson-Cook as Vice Chairman. Director Presswood seconded the motion; all in favor, and the motion was unanimously approved.

- b. Committee Roles and Responsibilities

Ms. Hartley reviewed the missions and annual goals of the Promotions Committee and the Design & Placemaking Committee. These guidelines will help with volunteers and any questions related to the type of commitment and the decision-making authority each committee has.

Director Lay motioned to approve the committee roles and responsibilities as presented; Director Anderson-Cook seconded; all in favor, and the motion was unanimously approved.

- c. Appointment to Committee Chairs

Director Presswood motioned to appoint Ms. Trish Cossart as Design & Placemaking Chair and Ms. Grace Anderson-Cook as Promotions Chair. Director Ray seconded; all in favor, and it was unanimously approved.

- d. Approve December 4, 2025, minutes.

Director Lay motioned to approve as presented; Director Ray seconded; all in favor, and it was unanimously approved.

- e. Approve November 2025 financials.

Director Anderson-Cook motioned to approve as presented; Director Presswood seconded; all in favor, and it was unanimously approved.

6. Chairman Items – Chairman Cossart stated it has been a pleasure to serve as Chairman.
7. Downtown Manager's Report
 - a. Downtown Projects update by Ms. Hartley
 - The Armour Nail Spa opened in mid-December.
 - Will be sending out calendar invites for the Downtown District presentations.
 - The Auburn audio project is scheduled for installation, and we will draft a policy for use of the audio system for review at the February meeting.
 - Placemaking updates: The musical instruments are installed, and the picnic tables are to be installed this month. Ms. Hartley will work with Ms. Tabitha Clark on a press release and will schedule a ribbon-cutting ceremony once the tables are installed.
 - Downtown Master Plan will be updated in alignment with the City's Comprehensive Plan, in coordination with TSW.
 - Farmers Market Vendor Fee increases for 2026. The proposed increase would not take effect until April 2026. This will give the vendors time to adjust to the new rates. This is the first increase in the fee in four years. All members concurred to proceed with the vendor fee increase.
 - Jernigan Street small area plan: Letters will be sent out next week.
 - Training Opportunities: Reminded the Board that each needs 2 hours of continuing education.
8. Promotion Committee Report –
 - a. The Winter Wonderland event held on December 13th was a great event with beautiful weather and was well attended; supplies ran out within two hours of the event.
 - b. Ms. Hartley advised that the Galentines Night Out will be held on February 12th from 5:00 pm to 7:30 pm, and the Perry Fire Department will be passing out flowers while supplies last.
 - c. Promotions Committee to set goals at the January 21st meeting.
9. Other.
 - Chairman Cossart stated the "Live at 5" event and "Drink and Dine Downtown" were well received and would like to see these events this upcoming year.
 - Director Presswood asked that the City look at the oil stain in the alley behind 'Orleans on Carroll, possibly from the trash trucks.
10. Adjourn: there being no further business to come before the board, the meeting was adjourned at 4:46 pm.

Approved 02.05.26